

BLUETOOTH MARKETING SYSTEM

Send Marketing Messages to Mobile Phones for FREE

The Bluetooth Marketing System allows the automated sending of mobile marketing content and advertising like videos, images, texts, animations, games, WAP links and applications to all Bluetooth activated phones within 35 feet of the Bluetooth Broadcaster. The Bluetooth Broadcaster can be deployed in retail environments, cinemas, cafes, events, other physical locations and even moving vehicles.

Our Bluetooth marketing broadcaster is the ultimate 24/7 automated marketing system on the industry today. With its anti SPAM facility and ability to send multimedia content to mobile phones automatically makes it perfect for all types of businesses in need of leads or to retain customer loyalty. The Bluetooth marketing broadcaster can be configured to send all types of multimedia to mobile phones automatically for **FREE**.



HOW IT WORKS

When the device is turned on and someone comes into range of the device they will automatically get the content on their phone. The range of the device is based on Bluetooth class 1 and 2 - direct to mobiles over class 2 so the range is approx 35 feet. The device controls content push and receiver lists on its internal RAM memory so the following rules apply:

1. Once the device scans and sees a mobile phone - it auto sends an acceptance request. Once the acceptance message is accepted - the device will auto send the content over to the mobile phone.
2. Phones ONLY receive content 1 time per 24 hours
3. If on receiving the acceptance message and pressing NO - they will not receive the content and will be placed on the BLOCK list and never receive any acceptance alert again, unless the block list is cleaned.

WHO WOULD USE THE SYSTEM

The Bluetooth marketing device is perfect for all types of industries who need to create business leads or retain customer loyalty. So far our Bluetooth system is used by:

- ~ **Waste Companies** who need to generate new customers
- ~ **Hotels, Bars and Restaurants** who need to present offers to passersby
- ~ **Information Agencies** who need to get information out to the community
- ~ **Sports Events** who need to present information to attendees.
- ~ **Supermarkets and Petrol Stations** present special offers to customers

HOW TO UPDATE CONTENT AND VIEW STATISTICS

At any time you login to the Bluetooth broadcaster directly or over the same LAN environment. Updating the business card, text or html or images or video content is easily updated by you at any time - we provide a full manual for doing this. Statistics on the number of acceptance and declines are always available through the device admin.

The device costs €395 with shipping FREE in Ireland [add €20 for outside Ireland]. If you order 10 there is a 10% discount.